



Taking Sales To  
A Higher Level



# About Quest Mercuri

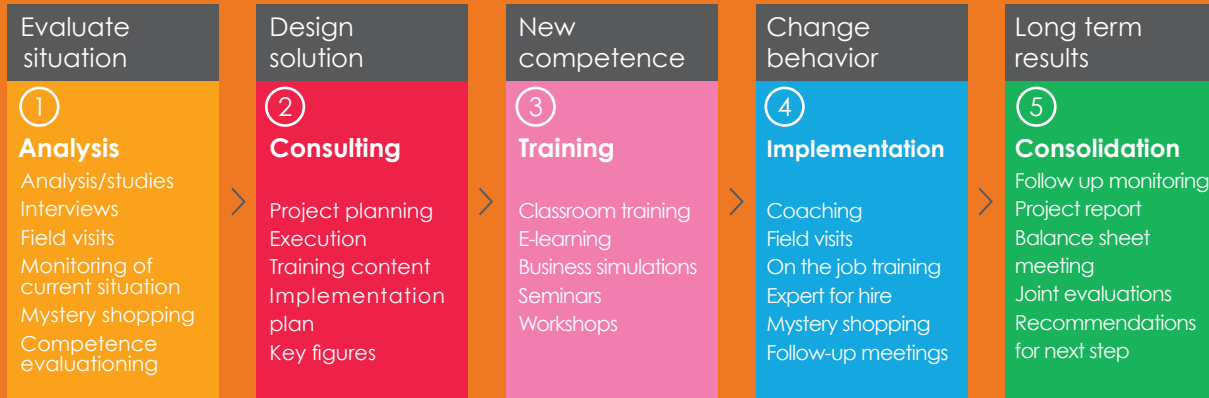
Sales & customer service has always been the core specialty of Quest. To assert its leading position in this area, Quest has partnered with the largest sales training company in the world; Mercuri International, a world leader in the field of Sales Performance Enhancement.

Working under the motto "Taking sales to a higher level", Mercuri offers an array of courses, business simulations, on-line learning, assessment tools, and consulting services to help organizations maximize the return on their sales efforts.

The combined expertise and market presence of both Quest and Mercuri International promises the highest possible added value to our sales-driven clients.

To succeed in today's tough market environment, companies must arm their sales people with all the available skills possible.

The Quest/Mercuri partnership offers diversified solutions for Sales/Service Training or Sales/Service Performance Consulting, customized to the specific needs of the client, which takes place over 5 phases as follows:



The main objectives of Quest Mercuri programs are:

- . To achieve sales excellence
- . To launch new products
- . To increase market share
- . To increase profitability/margin
- . To increase the efficiency of your sales force
- . To increase customer loyalty and re-buying
- . To create value for the company and its customers





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